



Wyoming Covering Kids & Families Initiative

GRANT OVERVIEW

The Wyoming *Covering Kids & Families* Coalition (WCKF) will work strategically to link over 9,000 eligible children, nearly 3,000 eligible families, to public health care coverage through effective outreach, the simplification of the enrollment and re-enrollment process and the coordination of existing programs. The Wyoming Covering Kids & Family initiative taught us that there are several reasons why eligible children are not enrolled in coverage programs: 1) Families are unaware that coverage programs exist for children that live in working families and for entire families with incomes up to 69% of FPL, 2) Families have had a negative experience with an uncoordinated and complicated enrollment system in the past and have decided that the hassle of obtaining and keeping coverage is too great and do not realize that the enrollment process has been simplified, 3) Eligible children and families have been un-enrolled (after the original eligibility span expires) because of a confusing or overly burdensome re-enrollment system, 4) Women enrolled in the Medicaid Pregnant Woman's program are not always made aware in a timely manner that their newborns are automatically eligible for Medicaid for one year, and 5) American Indian children and families are not enrolled because they believe that Indian Health Services has limitless resources to provide them with health care, because traditional outreach methods and retention methods fail on a reservation where mail, phone service, and literacy are luxuries, and because the population does not trust non-American Indian outreach workers. The WCKF Coalition is divided into three working teams: the Outreach Team, Simplification Team, and the Coordination Team, to design and implement outreach, simplification and coordination strategies to address each of these problems. Activities include designing strong media messages that will address the problem of awareness, the need to re-enroll, and promote the simplified process; re-designing eligibility and re-enrollment forms and implementing re-enrollment reminders; and designing and implementing a referral system that will effectively link eligible children to appropriate coverage programs. Local Coalitions from Laramie, Washakie, Natrona, Johnson counties and the Wind River Indian Reservation will work to address issues specific to Migrant and American Indian children, as well as design effective strategies to enroll children through school, business, faith, and community-based initiatives.

GRANT AMOUNT

Children: \$600,000

START DATE

July 1, 2002

END DATE

June 30, 2006

TARGET POPULATIONS

Frontier families
General audience
Migrant workers
Native Americans
Rural families

INTERVENTIONS

Business
Provider/Clinic Sites
Faith based sites
Local public health offices
Schools

LEAD ORGANIZATION

Wyoming Department of Health

covering kids & families

C O N T A C T

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Local Projects in Wyoming

Fremont County
Johnson County Local Project
Laramie County Local Project
Natrona / Converse Co. Local Project
Washakie / Big Horn / Hot Springs



Fremont County

GRANT OVERVIEW

Wind River Indian Reservation/Fremont County: The Fremont County Health Planning Coalition administers the local project through the Boys and Girls Club of the Northern Arapaho Tribe. The project serves all of the Wind River Indian Reservation as well as Fremont County.

TARGET POPULATIONS

Native Americans

INTERVENTIONS

Application assister
Boys & girls clubs
Provider/Clinic Sites
Indian health services
WIC
Schools

LOCAL ORGANIZATION

Fremont County

CONTACT

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Johnson County Local Project

GRANT OVERVIEW

Johnson County: The Johnson County Community Resource Center Board administers the local project through the Johnson County Community Resource Center.

TARGET POPULATIONS

General audience
Working poor

INTERVENTIONS

Business
Social services offices
Schools

LOCAL ORGANIZATION

Johnson County Local Project

CONTACT

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Laramie County Local Project

GRANT OVERVIEW

Laramie County: The Laramie County Community Partnership administers the local project through Community Action of Laramie County.

TARGET POPULATIONS

General audience
Working poor

INTERVENTIONS

Business
Faith based sites
Schools

LOCAL ORGANIZATION

Laramie County Local Project

CONTACT

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Natrona / Converse Co. Local Project

GRANT OVERVIEW

Natrona County: The Natrona County Interagency Coordinating Council administers the local project through the Natrona County Human Services Commission. This project also targets eligible, uninsured children and families in Converse County.

TARGET POPULATIONS

General audience
Working poor

INTERVENTIONS

Business
Faith based sites
WIC
Workforce development
Schools

LOCAL ORGANIZATION

Natrona / Converse Co. Local Project

CONTACT

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Washakie / Big Horn / Hot Springs

GRANT OVERVIEW

Washakie County: The Washakie County Community Health Planning Board administers the local Covering Kids project through the Washakie County Public Health. Outreach is also done in Big Horn and Hot Springs counties.

TARGET POPULATIONS

General audience
Migrant workers

INTERVENTIONS

Application assister
Local public health offices
Schools

LOCAL ORGANIZATION

Washakie / Big Horn / Hot Springs

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