



Wisconsin Covering Kids & Families Initiative

GRANT OVERVIEW

Despite strong increases in Medicaid/BadgerCare enrollment and a low overall uninsured rate, estimates show Wisconsin with 70,000 uninsured low-income children and at least 30,000 potential adult enrollees. In Milwaukee, over 70 percent of the children live in households where the family's income level makes them eligible for Medicaid/BadgerCare. About 60,000 families earn less than the 185% FPL BadgerCare qualification criteria. The project will address needs of children and adults in this, our state's largest city, as well as the needs of growing populations of uninsured Latinos in Dane County, and Cambodian Hmong, in LaCrosse County. The statewide coalition will address unique outreach and enrollment barriers faced by other populations, including rural Wisconsin. CKF strategies include accessing a network of county-based UW Extension professionals who will contribute their knowledge and expertise in local coalition building. Extension's state-of-the-art communication infrastructure will further statewide information dissemination and outreach.

GRANT AMOUNT

Children: \$70,000

Adults: \$200,000

START DATE

February 1, 2003

TARGET POPULATIONS

Adults

African Americans

Latino/Hispanic Americans

Children

INTERVENTIONS

Business

Providers

WIC

Cooperative extension program

Schools

EIC Tax Offices

LEAD ORGANIZATION

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Local Projects in Wisconsin

Dane County Coalition

La Crosse County Health Department

Milwaukee Local Project



Dane County Coalition

GRANT OVERVIEW

Dane County Pilot is working to support outreach, community training, case consultation networks and policy-monitoring to help kids and families connect to family-friendly health care coverage.

TARGET POPULATIONS

Adults
African Americans
Latino/Hispanic Americans
Children

INTERVENTIONS

Business
Community-based organizations
Faith based sites
Providers
Schools

LOCAL ORGANIZATION

Dane County Coalition

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La Crosse County Health Department

GRANT OVERVIEW

La Crosse County Health Department-Community Liaison Program will be providing outreach services with a focus on children and Medical Assistance, working cooperatively with local schools, homeless shelters, medical facilities (including the local free clinic), local WIC clinics, and other community partners and resources. The Community Liaison, trained to do health benefits assessments and applications, along with a bilingual Hmong co-worker will focus on the Hmong population within the community. Also, La Crosse County Health Department is working with La Crosse County Human Services in efforts of simplifying the enrollment and renewal process of Medical Assistance. One way of doing this will be by making the Medical Assistance short form available on the internet by going to the La Crosse County Health Department's web site.

TARGET POPULATIONS

Adults
Hmong
Homeless/displaced families
Children

INTERVENTIONS

Provider/Clinic Sites
Community-based organizations
Homeless centers
WIC
Schools

LOCAL ORGANIZATION

La Crosse County Health Department

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Milwaukee Local Project

GRANT OVERVIEW

The Milwaukee Pilot works to link various community outreach programs such as the school lunch initiative and existing collaborative partnerships. They are also working with activities to enroll families and children into assuring access to health care. The pilot also is enhancing its cross-systems collaborative involving key county, state and community organizations to continue to simplify enrollment and renewal processes as well as to coordinate such existing health programs that are available through the Milwaukee County General Assistance Medical Program and other resources. In addition, the Pilot is working with employers, unions and employer associations (and the Latino community) to develop health care links to the growing numbers of adults facing health care insurance issues.

TARGET POPULATIONS

Adults
Latino/Hispanic Americans
Children

INTERVENTIONS

Business
Provider/Clinic Sites
Community-based organizations
Unions
Schools
EIC Tax Offices

LOCAL ORGANIZATION

Milwaukee Local Project

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