



Tennessee Covering Kids & Families Initiative

GRANT OVERVIEW

The statewide coalition will continue its successful efforts in partnering with schools, childcare centers and health care providers. It will double its efforts to reach communities and families who experience difficulties in obtaining health care by developing carefully tailored outreach efforts designed to be culturally and linguistically appropriate. The state has already developed a single application for health check/health choice. Consequently, the coalition will now pay particular attention to ways of simplifying and systemizing enrollment and re-enrollment, developing and disseminating technologies that make caseworkers more productive and facilitate the integration of benefits.

GRANT AMOUNT

Children: \$700,000

START DATE

April 1, 2002

TARGET POPULATIONS

Adults
African Americans
Latino/Hispanic Americans
Migrant workers
Rural families
Vulnerable urban populations

INTERVENTIONS

Business
Hospitals
Schools

LEAD ORGANIZATION

Tennessee Voices for Children

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Local Projects in Tennessee

Memphis-Shelby County Health Department
Wilson County



Memphis-Shelby County Health Department

GRANT OVERVIEW

The Memphis-Shelby County Health Department local project is addressing simplification issues with outstationing of eligibility workers in the Health Department and through faxed applications and group interviews. It is conducting school based outreach through the school system's mobile dental screening program. The project also partners with the local Latino Memphis organization in its outreach to the highly concentrated Hispanic population.

TARGET POPULATIONS

African Americans
Latino/Hispanic Americans

INTERVENTIONS

Child care/preschool site
Faith based sites
Food Stamp & TANF Programs
Social marketing
Training/presentation
Schools
Procedural Change for Initial Enrollment

LOCAL ORGANIZATION

Memphis-Shelby County Health Department

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Wilson County

GRANT OVERVIEW

The Wilson County local project does outreach through school nurses, Family Resource Centers, day care centers, Head Start centers and the Housing Authority. The project is developing outreach to rural Hispanics. It is attempting to coordinate the presumptive eligibility process through the Wilson County Health Department with full eligibility and enrollment through the Department of Human Services and to simplify enrollment for Hispanics.

TARGET POPULATIONS

General audience
Latino/Hispanic Americans

INTERVENTIONS

Child care/preschool site
Promotoras
Social marketing
Training/presentation
Procedural Change for Initial Enrollment

LOCAL ORGANIZATION

Wilson County

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