



South Dakota Covering Kids & Families Liaison Initiative

GRANT OVERVIEW

The Community HealthCare Association of the Dakotas (CHAD) remains committed to continue on-going awareness activities that were initiated during the Covering Kids project. In addition to an annual Back to School campaign, communication activities will include partnering with key stakeholders to provide information at annual conferences, educate health care groups about CHIP through positive marketing campaigns, participate in corporate and organizational opportunities such as working with H&R Block during tax season and providing assistance to local Kiwanis groups to conduct local communications campaigns. It is the hope of the stakeholders that continued awareness campaigns will foster activities within community based organizations.

GRANT AMOUNT

Children: \$50,000

START DATE

May 1, 2005

END DATE

April 30, 2006

LEAD ORGANIZATION

Community HealthCare Association of the Dakotas, Inc

CONTACT

Paula Hallberg
1400 W 22nd Street
Sioux Falls, SD 57105

p (605) 357-1515

e phallber@usd.edu

w www.communityhealthcare.net