



Oregon Covering Kids & Families Initiative

GRANT OVERVIEW

Oregon's *Covering Kids & Families* (CKF) initiative targets traditionally under-served populations, such as non-English speaking communities, homeless youth and families, individuals with literacy deficits, isolated rural adults and children and Native Americans. Statewide efforts utilize outreach and retention through traditional sources, such as the education and provider communities, but also places special emphasis on expanding relationships with the business community. Additional CKF strategies include: (1) expanding the location and focus on the recently launched toll-free Application Assistance Hotline; (2) working with the state to simplify and coordinate the application, enrollment and re-enrollment process; (3) facilitating the development of a coordinated application process for all state health programs; and (4) creating links that allow local groups to share and model successful CKF strategies with each other and the Statewide Coalition - Expanded Access Coalition (EAC).

GRANT AMOUNT

Children: \$799,968

Adults: \$200,000

START DATE

December 1, 2002

END DATE

November 30, 2006

TARGET POPULATIONS

Adolescents

Adults

General audience

Immigrant families

Non English speaking homeless youth and families

INTERVENTIONS

Business

Provider/Clinic Sites

Local health & social agencies

Training/presentation

Schools

LEAD ORGANIZATION

Oregon Health Action Campaign

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Local Projects in Oregon

Health Network for Rural Schools (HNRS)
Lincoln County
Portland Enrollment Project
Rogue Valley



Health Network for Rural Schools (HNRS)

GRANT OVERVIEW

The Health Network for Rural Schools (HNRS) will develop and implement strategies to identify and enroll uninsured adults in Union County, and extend outreach to Union, Baker and Wallowa Counties.

TARGET POPULATIONS

Adults
Rural families

INTERVENTIONS

Colleges/universities
Schools

LOCAL ORGANIZATION

Health Network for Rural Schools (HNRS)

CONTACT

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Lincoln County

GRANT OVERVIEW

TARGET POPULATIONS

Latino/Hispanic Americans
Native Americans
Rural families
Seasonal workers

INTERVENTIONS

Provider/Clinic Sites
Faith based sites
Local health department
Schools

LOCAL ORGANIZATION

Lincoln County

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Portland Enrollment Project

GRANT OVERVIEW

TARGET POPULATIONS

Gang involved youth
Homeless/displaced families
Latino/Hispanic Americans
Native Americans
People with mental illness/substance abuse
Russians
University students

INTERVENTIONS

Provider/Clinic Sites
Homeless and/or youth serving agencies

LOCAL ORGANIZATION

Portland Enrollment Project

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Rogue Valley

GRANT OVERVIEW

TARGET POPULATIONS

General audience
Latino/Hispanic Americans

INTERVENTIONS

Provider/Clinic Sites
Local health department
Outstation worker
Training/presentation
Schools

LOCAL ORGANIZATION

Rogue Valley

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