



## Oklahoma Covering Kids & Families Initiative

### GRANT OVERVIEW

The Oklahoma Covering Kids Partnership (CKP) seeks to ease the barriers to enrollment, streamline systems to encourage and support retention of clients, coordinate with statewide agencies and organizations and gain new expertise on reaching families via a myriad of outreach campaigns. These campaigns include reaching out to Hispanics, adolescents, rural communities, faith based organizations, pregnant women, families of newborns, school lunch programs and Native Americans. Another CKP goal is to create a bilingual standard for Medicaid in Oklahoma.

### GRANT AMOUNT

Children: \$700,000

### START DATE

April 1, 2002

### TARGET POPULATIONS

Adults  
African Americans  
Immigrant families  
TANF recipients  
Vulnerable urban populations

### INTERVENTIONS

Business  
Child care providers  
Providers  
Schools

### LEAD ORGANIZATION

Oklahoma Institute for Child Advocacy

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### Local Projects in Oklahoma

Northeastern Oklahoma Community Health Centers (NEOCHC)  
Variety Health Center (VHC)



## **Northeastern Oklahoma Community Health Centers (NEOCHC)**

### **GRANT OVERVIEW**

Northeastern Oklahoma Community Health Centers (NEOCHC) is a rural pilot site, targeting the Native Americans population in a five county area. NEOCHC will work closely with the Cherokee Nation and build upon their Patient Benefit Advocate (PBA) program.

### **TARGET POPULATIONS**

Latino/Hispanic Americans  
Native Americans

### **INTERVENTIONS**

Community health center  
Hospitals  
Registry (immunization, newborn, etc.)  
Education administration  
Social marketing  
Training/presentation  
Schools

### **LOCAL ORGANIZATION**

Northeastern Oklahoma Community Health Centers (NEOCHC)

### **CONTACT**

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## Variety Health Center (VHC)

### GRANT OVERVIEW

Variety Health Center (VHC) provides a safe haven for Hispanics in need of health coverage for their children. VHC provides expertise, technical assistance and training to others creating systemic changes that serve Hispanics across Oklahoma.

### TARGET POPULATIONS

Families of newborns  
Immigrant families  
Latino/Hispanic Americans

### INTERVENTIONS

Application assister  
Community health center  
Promotoras  
Education administration  
Social marketing  
Training/presentation  
Schools

### LOCAL ORGANIZATION

Variety Health Center (VHC)

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