



Nevada Covering Kids & Families Initiative

GRANT OVERVIEW

The Nevada *Covering Kids & Families* State and Local Coalitions will be conducting collaborative and coordinated activities statewide to increase enrollment and retention in Nevada Check Up (Nevada's SCHIP Program) and Medicaid (Nevada's CHAP Program). The project will include conducting and coordinating extensive outreach and advocacy activities, simplification of the enrollment and renewal process and the coordination of existing health coverage programs. Nevada's program targets the entire state with two local projects. One covers the southern part of the state including Las Vegas. The second covers the northern urban cities of Reno, Sparks and Carson City and surrounding areas. Rural and frontier communities of the state will be covered through rural outreach and enrollment services in coordination with United Way of Northern Nevada.

GRANT AMOUNT

Children: \$800,000

START DATE

September 1, 2002

END DATE

August 31, 2006

TARGET POPULATIONS

General audience
Latino/Hispanic Americans
Native Americans

INTERVENTIONS

Provider/Clinic Sites
Electronic application
Outstation worker
Training/presentation
Schools
County Health Districts

LEAD ORGANIZATION

State of Nevada

CONTACT

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Local Projects in Nevada

Clark County Health District
United Way of Northern Nevada



Clark County Health District

GRANT OVERVIEW

Clark County Health District (Southern NV Pilot) will concentrate on: expansion of outreach opportunities to increase availability of Nevada Medicaid and Check Up applications, and broadening the dissemination of information to accommodate language barriers and provide advocates to assist clients throughout the process.

TARGET POPULATIONS

INTERVENTIONS

Application assister
Schools

LOCAL ORGANIZATION

Clark County Health District

CONTACT

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United Way of Northern Nevada

GRANT OVERVIEW

United Way of Northern Nevada (Northern NV Pilot), operating in Reno, Carson City, and surrounding rural and frontier communities, will target its efforts toward expansion of outreach and collaboration efforts to expand coalition partnerships while broadening enrollment assistance and identifying enrollment challenges.

TARGET POPULATIONS

Frontier families
Rural families

INTERVENTIONS

Business
Schools

LOCAL ORGANIZATION

United Way of Northern Nevada

CONTACT

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