



Nebraska Covering Kids & Families Initiative

GRANT OVERVIEW

The Nebraska *Covering Kids & Families* Coalition and pilots are launching efforts to reach all Kids Connection eligible children in the state of Nebraska and improve the accessibility of the Kids Connection program for these children and their families. Although the overall goal is to reach all children, efforts will be targeted at some specific hard-to-reach categories of children. At the statewide level, Voices for Children in Nebraska and coalition partners will focus on three main areas: targeting young children age 0-5, providing culturally competent outreach to racial and ethnic minority children, and increasing private business participation in outreach efforts. In addition to these outreach and enrollment strategies, CKF Nebraska will also work to simplify enrollment and renewal processes where needed.

GRANT AMOUNT

Children: \$700,000

START DATE

April 1, 2002

END DATE

June 30, 2006

TARGET POPULATIONS

Minority families
Young children (0-5)

INTERVENTIONS

Business
Head start
Providers
Schools

LEAD ORGANIZATION

Voices for Children in Nebraska

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Local Projects in Nebraska

Elkhorn Logan Valley Public Health Department
Hope Medical Outreach Coalition



Elkhorn Logan Valley Public Health Department

GRANT OVERVIEW

Elkhorn Logan Valley Public Health Department is based out of Wisner in Northeast Nebraska. ELVPHD will focus on activities to reach all families, with specific activities targeting minorities, primarily Hispanic children and families in Cuming and Madison counties, plus Somalian and Sudanese children and families in Madison county. The project will increase the number of children and families who are able to access health care by conducting an innovative outreach program at Norfolk Community Health Care Clinic and Franciscan Care Services, West Point; simplifying enrollment by contacting families before they access services, and in the billing process; and building on existing outreach about Kids Connection, reaching minority families with information regarding health care coverage programs available to adults and children both in the private realm and through Medicaid/Kids Connection.

TARGET POPULATIONS

Farming families
Rural families

INTERVENTIONS

LOCAL ORGANIZATION

Elkhorn Logan Valley Public Health Department

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Hope Medical Outreach Coalition

GRANT OVERVIEW

In Omaha, Nebraska's largest metropolitan area, Hope Medical Outreach Coalition will focus on reaching the adolescent population. The proposal concentrates on providing support staff to area clinics serving the uninsured population in Omaha. These staff will conduct outreach at places where teens and their parents can be reached and will provide support in filling out applications and providing required documentation. Additionally, these staff persons will implement a tracking system to provide a means of following up with clients at the time of their renewal, thereby increasing renewal rates and providing important data about renewal. Utilization of this staff will also assist in providing better coordination between area clinics and should improve efficiency and information sharing. The area clinics include UNMC, Indian Chicano Health Center and Charles Drew Health Center.

TARGET POPULATIONS

Adolescents
Adults

INTERVENTIONS

Provider/Clinic Sites
Community-based organizations

LOCAL ORGANIZATION

Hope Medical Outreach Coalition

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