



Maryland Covering Kids & Families Initiative

GRANT OVERVIEW

The Statewide Coalition will conduct and evaluate outreach programs to identify and enroll eligible children in Medicaid and the Maryland Children's Health Programs (MCHP/MCHP Premium). Working with and through four local projects, each led by its own community coalition and aided by the considerable expertise and resources of the university's schools, the Statewide Coalition will advocate for and provide marketing, fund raising, training and other assistance to those charged with enrolling eligible children.

GRANT AMOUNT

Children: \$800,000

START DATE

July 1, 2002

END DATE

June 30, 2006

TARGET POPULATIONS

African Americans
Immigrant families
Latino/Hispanic Americans
Migrant workers
Rural families
Vulnerable urban populations

INTERVENTIONS

Americorp
Business
Child care providers
Providers
Schools

LEAD ORGANIZATION

University of Maryland, Baltimore

CONTACT

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Local Projects in Maryland

Baltimore HealthCare Access, Inc. (BHCA)
Eastern Shore Area Health Education Center (ESAHEC)
Medical Care Community Partnership (MCCP)
Catholic Charities Southern Maryland



Baltimore HealthCare Access, Inc. (BHCA)

GRANT OVERVIEW

Baltimore HealthCare Access, Inc. (BHCA): In Baltimore City, the project will focus on outreach and renewal via elementary schools, community and faith based organizations.

TARGET POPULATIONS

African Americans
Elementary-aged children and their parents
Latino/Hispanic Americans

INTERVENTIONS

Application assister
Community health center
Electronic application
Faith based sites
Hospitals
School lunch program
Education administration
Social marketing
Training/presentation
Schools
Home Visits

LOCAL ORGANIZATION

Baltimore HealthCare Access, Inc. (BHCA)

CONTACT

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Eastern Shore Area Health Education Center (ESAHEC)

GRANT OVERVIEW

Eastern Shore Area Health Education Center (ESAHEC): The Eastern Shore project presents special challenges of rural and non-English speaking families, coupled with an elaborate and potentially confusing governmental structure (three states, nine counties) that can make accessing health or other social programs exceptionally difficult.

TARGET POPULATIONS

Fishing families
Immigrant families
Latino/Hispanic Americans
Migrant workers
Rural families
Teens

INTERVENTIONS

Application assister
Community health center
Education administration
Social marketing
Training/presentation
Schools
Retail Site

LOCAL ORGANIZATION

Eastern Shore Area Health Education Center (ESAHEC)

CONTACT

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Medical Care Community Partnership (MCCP)

GRANT OVERVIEW

Medical Care Community Partnership (MCCP): The suburban Washington, DC project will concentrate on children of Spanish speaking families who may experience difficulty in securing health benefits for their children.

TARGET POPULATIONS

Immigrant families
Latino/Hispanic Americans

INTERVENTIONS

Application assister
Community health center
Community-based organizations
Hospitals
Education administration
Training/presentation
Schools

LOCAL ORGANIZATION

Medical Care Community Partnership (MCCP)

CONTACT

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Catholic Charities Southern Maryland

GRANT OVERVIEW

Catholic Charities Southern Maryland will provide targeted outreach to poor families living in our rural community. Working poor families will be targeted through schools, daycare, employers and health practitioner.

TARGET POPULATIONS

INTERVENTIONS

LOCAL ORGANIZATION

Catholic Charities Southern Maryland

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