



## Louisiana Covering Kids & Families Initiative

### GRANT OVERVIEW

Louisiana *Covering Kids & Families* (LA-CKF) is a program of Agenda for Children, a statewide child advocacy organization dedicated to ensuring that Louisiana is a state where all children can thrive. LA-CKF supports one statewide and three regional coalitions to connect uninsured, eligible children and families to our Louisiana Children's Health Insurance Program (LaCHIP) and other health care coverage programs. In order to address the three goals of 1) coordinating and conducting outreach programs; 2) simplifying enrollment and renewal processes; and 3) coordinating existing health care coverage programs, the statewide coalition will engage partners with a statewide reach to provide a base from which to develop coalitions and mobilize constituencies at the regional and local levels. Outreach will be conducted through key intermediaries connected to, and in most cases represented on, the coalitions. These include schools, childcare agencies, faith based organizations, employers and businesses, links to special populations, and health care providers.

### GRANT AMOUNT

Children: \$995,053

### START DATE

September 1, 2002

### END DATE

August 31, 2006

### TARGET POPULATIONS

African Americans  
Immigrant families  
Latino/Hispanic Americans  
Native Americans  
Rural families  
TANF recipients  
Vulnerable urban populations

### INTERVENTIONS

Business  
Child care providers  
Community-based organizations  
Hospitals  
Schools

### LEAD ORGANIZATION

Agenda for Children

### CONTACT

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# covering kids & families

## **Local Projects in Louisiana**

Children's Coalition for Northeast Louisiana  
Family Road of Greater Baton Rouge  
CHRISTUS St. Francis Cabrini Hospital



## Children's Coalition for Northeast Louisiana

### GRANT OVERVIEW

The Children's Coalition for Northeast Louisiana is the local lead agency for the *Covering Kids & Families* Coalition in that region. The Children's Coalition is a respected voice for children and families and will be working on outreach to juvenile court judges and teens through youth programs, as well as coordinating coverage for newborn babies.

### TARGET POPULATIONS

Adolescents  
Asian Americans  
Families of children involved w/ the court system  
Families of children w/ special health care needs  
Families of newborns  
Immigrant families  
Latino/Hispanic Americans  
Native Americans  
Preschool children and their parents

### INTERVENTIONS

Application assister  
Business  
Child care/preschool site  
Direct mailing  
Door-to-door  
Faith based sites  
Juvenile court system  
Registry (immunization, newborn, etc.)  
Education administration  
Social marketing  
Training/presentation  
Schools  
Retail Site

### LOCAL ORGANIZATION

Children's Coalition for Northeast Louisiana

### CONTACT

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## Family Road of Greater Baton Rouge

### GRANT OVERVIEW

The Children's Services Collaborative is the local lead agency for the Southeast Regional Coalition. This coalition addresses the three goals of CKF throughout the 25 parishes that comprise Southeast Louisiana. Outreach to childcare providers and immigrant populations, as well as, exploring presumptive eligibility for children are included in the work plan for this coalition.

### TARGET POPULATIONS

Adolescents  
Asian Americans  
Families of children involved w/ the court system  
Families of children w/ special health care needs  
Families of newborns  
Homeless/displaced families  
Immigrant families  
Latino/Hispanic Americans  
Preschool children and their parents

### INTERVENTIONS

Application assister  
Business  
Child care/preschool site  
Direct mailing  
Door-to-door  
Faith based sites  
Juvenile court system  
Registry (immunization, newborn, etc.)  
Education administration  
Social marketing  
Training/presentation  
Schools  
Retail Site

### LOCAL ORGANIZATION

Family Road of Greater Baton Rouge

### CONTACT

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## **CHRISTUS St. Francis Cabrini Hospital**

### **GRANT OVERVIEW**

CHRISTUS St. Francis Cabrini Hospital serves as local lead agency for the Central Louisiana Coalition. This coalition has been in existence for three years and will continue to work toward the goals of CKF while expanding and implementing two new regional coalitions in the northwest and southwest regions of the state. This coalition will also focus outreach to school based health centers and small business farmers, as well as educate Medicaid consumers about CommunityCARE, the managed care program being phased in across the state.

### **TARGET POPULATIONS**

Adolescents  
Asian Americans  
Families of children involved w/ the court system  
Families of children w/ special health care needs  
Families of newborns  
Immigrant families  
Latino/Hispanic Americans  
Native Americans  
Preschool children and their parents

### **INTERVENTIONS**

Application assister  
Business  
Child care/preschool site  
Direct mailing  
Door-to-door  
Faith based sites  
Juvenile court system  
Registry (immunization, newborn, etc.)  
Education administration  
Social marketing  
Training/presentation  
Schools  
Retail Site

### **LOCAL ORGANIZATION**

CHRISTUS St. Francis Cabrini Hospital

### **CONTACT**

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