



Iowa Covering Kids & Families Initiative

GRANT OVERVIEW

The Iowa CKF Project is a statewide collaborative effort of state and local community-based agencies, child advocacy groups, and professional organizations. Key project strategies include: 1) Engage school districts to accept a central role assuring health insurance coverage for children. 2) Develop suggested guidelines and materials to support the role of health care professionals in providing consumer education on health care coverage. 3) Increase participation of the child care community in children's health insurance outreach. 4) Continue to assist community coalitions' efforts to assure that all children in their communities have health care coverage. 5) Identify and analyze barriers to enrollment and renewal and make comprehensive policy and program recommendations for removing barriers. The statewide component, led by the State *Covering Kids & Families* Coalition and supported by the Iowa Department of Public Health, seeks to identify actual barriers to enrollment into child health insurance programs and implement system changes to remove barriers. A key state level partner, Outlooks, Inc., facilitates the *Covering Kids & Families* Now Task Force to simplify the enrollment process. Local pilots in Polk and Marion County are working on implementing innovative strategies for enrolling children and duplicating those strategies in other areas of the state.

GRANT AMOUNT

Children: \$700,000

START DATE

July 1, 2002

END DATE

September 30, 2006

TARGET POPULATIONS

African Americans
Frontier families
Latino/Hispanic Americans
Rural families

INTERVENTIONS

Business
Child care providers
Providers
Schools

LEAD ORGANIZATION

Iowa Department of Public Health

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Local Projects in Iowa

Healthcare Coverage for Kids Coalition (HCKC)
South Central Regional Coalition (SCRC)



Healthcare Coverage for Kids Coalition (HCKC)

GRANT OVERVIEW

Healthcare Coverage for Kids Coalition (HCKC) serves Iowa's most populated county, Polk County. The project's focus is reaching vulnerable populations in urban neighborhoods. The coalition membership includes outreach workers and representatives from school districts, social service agencies, three major hospital systems and faith-based organizations whose communities include a diverse population.

TARGET POPULATIONS

Vulnerable urban populations

INTERVENTIONS

Faith based sites
Hospitals
Schools

LOCAL ORGANIZATION

Healthcare Coverage for Kids Coalition (HCKC)

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South Central Regional Coalition (SCRC)

GRANT OVERVIEW

South Central Regional Coalition (SCRC) serves seven rural counties in southern Iowa, and is based in Marion County. The project's focus is to reach farm families and self-employed families in rural areas. Moving from the northern portion of the service area to the southern portion, the population and family income decreases, while the percentage of children eligible for free and reduced lunches and other public assistance increases.

TARGET POPULATIONS

Farming families
Rural families

INTERVENTIONS

Business
Providers
Schools

LOCAL ORGANIZATION

South Central Regional Coalition (SCRC)

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