



Arkansas Covering Kids & Families Initiative

GRANT OVERVIEW

Arkansas Advocates for Children and Families, state child advocacy organization, will lead a statewide coalition of forty organizations which will direct the continuation of outreach and related activities to ensure complete coverage of the state's remaining uninsured children in families earning at or below 200% of poverty. Five local project sites will conduct activities in the 24 counties that have under-enrolled the potential number of children eligible for ARKids First, the state's Medicaid expansion program for uninsured children. School nurses will have a key role in providing outreach to children through the public schools. The participation lists of children in free and reduced lunch will be one of the instruments used to identify eligible children at the school level. School nurses will receive Medicaid administrative fund reimbursement for their outreach activities. The state lead and the local projects will train and offer technical assistance to school nurses and maintain other efforts to sustain enrollment in ARKids First. Simplification of procedures for enrollment and re-enrollment will continue to be monitored and revised as needed. A state plan for uninsured adults will be unveiled this fall. Our project will coordinate with those state planners to compliment our outreach and implementation strategies for children with those directed at uninsured adults.

GRANT AMOUNT

Children: \$950,000

START DATE

January 1, 2003

END DATE

December 31, 2005

TARGET POPULATIONS

Latino/Hispanic Americans
Migrant workers
Rural families
Vulnerable urban populations

INTERVENTIONS

Business
Child care providers
Hospitals
Schools

LEAD ORGANIZATION

Arkansas Advocates for Children & Families

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Local Projects in Arkansas

Crittenden Memorial Hospital/Impact Center (CHN)
Our Children First Coalition
Our Kids Count Coalition
Poplar House Clinic



Crittenden Memorial Hospital/Impact Center (CHN)

GRANT OVERVIEW

Crittenden Memorial Hospital/Impact Center (CHN) will work with their local coalition Community Health Network to enroll and re-enroll children in the ARKids First Program. CHN covers three counties in eastern Arkansas. The focus of CHN will be accomplished through working with an AmeriCorps VISTA volunteer, utilizing statewide outreach materials and training hospital workers and school nurses.

TARGET POPULATIONS

Families of newborns
Latino/Hispanic Americans
Preschool children and their parents
Rural families

INTERVENTIONS

Application assister
Business
Child care/preschool site
Community health center
Faith based sites
Education administration
Social marketing
Temporary employment agency
Training/presentation
Procedural Change for Initial Enrollment

LOCAL ORGANIZATION

Crittenden Memorial Hospital/Impact Center (CHN)

CONTACT

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Our Children First Coalition

GRANT OVERVIEW

Our Children First Coalition coordinates many outreach events and opportunities in the eight counties covered in southwest Arkansas. The primary focus is to inform the local community about enrollment and re-enrollment using statewide outreach materials. This is accomplished by training the school nurses and other school personnel, supplying business outreach packages and informing the media of pertinent outreach events and opportunities.

TARGET POPULATIONS

Elementary-aged children and their parents
Latino/Hispanic Americans
Rural families

INTERVENTIONS

Child care/preschool site
Family planning clinic
School lunch program
Education administration
WIC
Schools
Procedural change for Renewal

LOCAL ORGANIZATION

Our Children First Coalition

CONTACT

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Our Kids Count Coalition

GRANT OVERVIEW

Our Kids Count Coalition is currently working in ten counties in northeastern Arkansas to enroll and re-enroll children in ARKids First. The focus will be to strengthen ties with Hispanic outreach workers, school nurses, Head Start programs and other local community coalitions.

TARGET POPULATIONS

Latino/Hispanic Americans
Preschool children and their parents

INTERVENTIONS

Child care/preschool site
School lunch program
Education administration
Schools

LOCAL ORGANIZATION

Our Kids Count Coalition

CONTACT

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Poplar House Clinic

GRANT OVERVIEW

Poplar House Clinic works in northwest Arkansas covering four counties. The project's focus is to identify and meet with potential partners and organizations within the northwest Arkansas Hispanic community to schedule meetings and participate in multicultural events. Other activities include training school nurses on the enrollment and re-enrollment process and informing local coalitions about the ARKids First program.

TARGET POPULATIONS

General audience
Latino/Hispanic Americans
Rural families

INTERVENTIONS

Hospitals
Parent/family network
Providers
Education administration
Schools

LOCAL ORGANIZATION

Poplar House Clinic

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