



Alaska Covering Kids & Families Initiative

GRANT OVERVIEW

Alaska's *Covering Kids & Families* Initiative, in conjunction with its local projects, the Statewide Coalition, and the State of Alaska Outreach Specialists, will take steps to make parents of eligible children aware of Medicaid and the Children's Health Insurance Program; get their children enrolled in the programs, and help them remain enrolled as long as they are eligible. Strategies include establishing a broad communication initiative to conduct outreach across the state; testing an on-line renewal application; using reminder enhancements; implementing steps to reduce enrollment barriers; maintaining collaborative relationships; and building sustainability and on-going outreach and enrollment assistance at statewide contact points.

GRANT AMOUNT

Children: \$850,000

START DATE

October 1, 2002

END DATE

October 31, 2006

TARGET POPULATIONS

Alaskan Natives
Frontier families
General audience
Immigrant families
Migrant workers
Native Americans
Rural families
Seasonal workers

INTERVENTIONS

Provider/Clinic Sites
Electronic application
Training/presentation
Schools

LEAD ORGANIZATION

Alaska Native Tribal Health Consortium

CONTACT

Lue Rae Van Kirk
4000 Ambassador Drive
Anchorage, AK 99508

p (907) 729-2382
e lvankirk@anthc.org
w www.anthc.org

Local Projects in Alaska

Alaska Primary Care Association
Southcentral Foundation



Alaska Primary Care Association

GRANT OVERVIEW

The Alaska Primary Care Association project will target Alaska's ethnically and culturally diverse populations whose primary language is not English. Community Connection Advocates (CCA) representing the largest pocket populations will work in hub communities around the state. Services will include culturally competent outreach, education, and information dissemination to the target communities. Translation services will be provided and educational materials will be produced into the seven major languages spoken by the target populations around the state (Year 2). Sustainability efforts will include translated materials that can be updated, and incorporating CCA activity into communities.

TARGET POPULATIONS

Alaskan Natives

INTERVENTIONS

Provider/Clinic Sites

LOCAL ORGANIZATION

Alaska Primary Care Association

CONTACT

Mary Stadum

p (907) 929-2739

e maryS@alaskapca.org



Southcentral Foundation

GRANT OVERVIEW

Southcentral Foundation project will expand outreach efforts to the targeted population, establish specialized staff trainers to train local assess point enrollment staff, provide technical assistance to rural clinics, and support outreach efforts in collaboration with the State of Alaska Outreach Specialists and the statewide project outreach coordinator (ANTHC). Simplification efforts will include research of an electronic application process. Sustainability will be incorporated into facility and provider education about the financial advantages of Medicaid and the Children's Health Insurance Program, and encourage hiring of enrollment coordinators.

TARGET POPULATIONS

Non-English speaking families

INTERVENTIONS

Community-based organizations

LOCAL ORGANIZATION

Southcentral Foundation

CONTACT

James C. Smith

p (907) 729-4470

e jcsmith@SouthcentralFoundation.com