



Washington State Project

[Washington State Campaign for Kids 2001](#)

GRANT AMOUNT: \$671,858

START DATE: January 1, 1999

INTERVENTION: Schools
CBO Training
Electronic Application

TARGET POPULATIONS: Immigrant

Grant Overview

Despite Washington State's short application, relatively easy enrollment process and previous outreach initiatives, an estimated 120,000 Washington children still lack health coverage. Three quarters of these children are eligible for state-subsidized health coverage. This project seeks to reduce the number of uninsured children by half over its three-year duration. The project will deploy new outreach efforts to provide information and enrollment assistance through community organizations, including schools and community centers. It also seeks to simplify the application process further by linking Medicaid application to applications that families already complete for free and reduced lunch programs and other subsidized food benefits.

LEAD ORGANIZATION: Washington Health Foundation
300 Elliott Ave. West, Ste 300
Seattle, WA 98115

CONTACT: Katy Burchett
p (206) 577-1827
f (206) 283-6122
katyb@whf.org

STATE PILOT PROJECTS: [Spokane](#)

[Seattle](#)



Washington Pilot Project

Spokane

INTERVENTION: Schools

Pilot Overview

This project seeks to enroll 7,500 eligible children in Spokane County through an outreach effort in the largest Spokane school district. The goal is to develop targeted outreach techniques that combine information with easy-to-access assistance in completing Medicaid and Basic Health Plus applications. This project will test innovations developed under the statewide campaign, such as determining whether there can be an improved link in the Medicaid application process with the free and reduced school lunch application.

LEAD ORGANIZATION: Inland Northwest Health Service
312 W. Eighth Avenue
Spokane, WA 99210

CONTACT: Jan Constable
p (509) 448-4520
f (509) 443-6226
jlconstable@qwest.net



Washington Pilot Project

Seattle

INTERVENTION: Schools

TARGET POPULATIONS: Immigrant
Adolescents
African-American
Latino/Hispanic
Asian American

Pilot Overview

Objectives of this project include: creating a partnership to collaborate in developing and implementing an outreach action plan; enrolling all eligible Seattle-area children in Medicaid and Basic Health Plus; implementing a public relations, marketing and education campaign; and documenting barriers to enrollment and access to care.

LEAD ORGANIZATION: The Washington Health Foundation and the
Washington State Hospital Association
300 Elliott Avenue Westm Suite 300
Seattle, WA 98119

CONTACT: Penny Reid
p (206) 577-1837
f (206) 283-6122
penny@whf.org