



Utah State Project

Utah Grantee
Covering Kids Utah

GRANT AMOUNT: \$1,000,000

START DATE: June 1, 1999

INTERVENTION: Schools
CBO Training
Faith
Providers

Grant Overview

Covering Kids Utah will create pathways to health insurance coverage for all eligible children through increased awareness and outreach, simplified enrollment innovations, and increased coordination and collaboration through public/private partnerships statewide. The initiative will be implemented under the guidance of a broad-based state coalition positioned as the outreach advisory committee. A state-level coordinator will direct the initiative, functioning in consultation with the CHIP Director and Medicaid Director. Covering Kids Utah will support three pilot sites. Two of them are located in Salt Lake County and represent urban areas of the Wasatch Front, where 45,500 uninsured children are located. The third pilot site is located in Central Utah and represents six rural and frontier counties, where 17,000 uninsured children are located. All three pilots will implement strategies for outreach, enrollment efficacy and coordination at the community level. This will enable learning about the use of community/family advocates as contact points and will test the innovative use of local community groups/organizations and outreach strategies to many special and ethnic populations.

LEAD ORGANIZATION: Utah Department of Health
Box 144102
Salt Lake City, UT 84115

CONTACT: Amy Bingham
p (801) 538-6764
f (801) 538-6860
abingha2@doh.state.ut.us

STATE PILOT PROJECTS: [Murray-Midvale Pilot](#)

[Central Utah Pilot](#)

Salt Lake City Pilot



Utah Pilot Project

Murray-Midvale Pilot

INTERVENTION: Door-to-door
Schools
Providers

TARGET POPULATIONS: Latino/Hispanic
Migrants
Immigrant

Pilot Overview

This project will design and conduct outreach programs and enroll eligible children into CHIP/Medicaid and other health care coverage programs. It will utilize family advocates who will canvass neighborhoods, provide contact points through advocates and local community groups/organizations and outreach to families with eligible children, especially the Hispanic population. It will expand the local home visiting network involving a number of local nonprofit organizations, FACT and Neighborhood Watch. It will educate local service providers such as church leaders, teachers, human resource employees, school counselors and physicians. It will establish a marketing and public relations effort and bring the application process to the community in a variety of new locations.

LEAD ORGANIZATION: Boys and Girls Club of Murray and Midvale
P.O.B. 57071
Murray, UT 84157-0071

CONTACT: JeuneElle Thompson
p (801) 284-4253
f (801) 288-2225
jeuneellet@aol.com



Utah Pilot Project

Central Utah Pilot

INTERVENTION: CBO Training
Schools
Faith

TARGET POPULATIONS: Rural/Frontier

Pilot Overview

This project will design and conduct outreach programs that identify and enroll 100 percent of eligible children into CHIP and Medicaid in a significantly impacted area of six rural counties. It will provide education to all clergy in the area, as well as train the Wayne County School Board and principals. It will work with local interagency councils to identify children eligible for CHIP. It will provide follow-up to identified families using community outreach workers, the school nurse, FACT and other agencies. It will identify new locations for provision of the application process, and increase the knowledge of all family advocates, school staff and health educators through training.

LEAD ORGANIZATION: Central Utah Public Health Department
18 S. Main St.
P.O.B. 326
Loa, UT 84747

CONTACT: Colleen Chappell
p (435) 836-2671
f (435) 836-2671
hlichfield@cchappel@state.ut.us



Utah Pilot Project

Salt Lake City Pilot

INTERVENTION: Door-to-door
Schools

Pilot Overview

The Covering Kids Salt Lake City pilot focuses on school based outreach. Each school in these zip codes is assigned a family advocate, in addition to parents as teacher's home visitors, pre-K teachers and other outreach personnel. Each of these people will participate in quarterly training with Medicaid/CHIP staff. Also, each school in the district will have an outreach worker who will disseminate Medicaid/CHIP information to parents, students and staff. Other efforts will include contacting employers of low wage and temporary workers, notarios, and tax preparers.

LEAD ORGANIZATION: Salt Lake City School District
440 East First St.
Salt Lake City, UT 84111-1898

CONTACT: Nano Podolsky
p (801) 578-8249
f (801) 578-2084
nano.podolsky@slc.k12.ut.us