



## South Carolina State Project

### South Carolina Covering Kids

**GRANT AMOUNT:** \$825,950

**START DATE:** July 1, 1999

**INTERVENTION:** Door-to-door  
Schools  
Faith

**TARGET POPULATIONS:** Latino/Hispanic  
Adolescents

### **Grant Overview**

The South Carolina Covering Kids project seeks to enroll an additional 25,000 eligible children into the state Medicaid or Children's Health Insurance Program (CHIP), called Partners for Healthy Children, over the next three years. The project also seeks to influence needed changes in policy and processes that will help eliminate barriers to enrollment. Activities include linking and analyzing data to help identify the number and demographics of those who qualify for available coverage programs but are not enrolled, developing and implementing a public awareness campaign, identifying and addressing barriers to enrollment, creating targeted education efforts, and developing community-based outreach strategies. Three pilot projects will undertake more targeted efforts. Pilot communities are in Charleston/Berkeley, Greenwood and Orangeburg/Calhoun counties.

**LEAD ORGANIZATION:** South Carolina Health Alliance  
SC Hospital Research and Education Foundation  
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**STATE PILOT PROJECTS:** [Charleston/Berkeley Counties](#)  
[Greenwood County](#)  
[Orangeburg/Calhoun Counties](#)





## South Carolina Pilot Project

Charleston/Berkeley Counties

**INTERVENTION:** CBO Training  
Door-to-door  
Schools

**TARGET POPULATIONS:** Latino/Hispanic  
Adolescents

### Pilot Overview

The pilot community of Charleston and Berkeley counties proposes to develop and direct a Covering Kids effort that will enroll 6,000 additional children from the two-county area in Medicaid or CHIP. The local strategy will include the use of trained outreach workers to identify eligible children and facilitate the enrollment process for them.

**LEAD ORGANIZATION:** Charleston County Department of Social Services  
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## South Carolina Pilot Project

Greenwood County

**INTERVENTION:** CBO Training  
Door-to-door  
Schools  
Faith

**TARGET POPULATIONS:** Latino/Hispanic

### Pilot Overview

Covering Kids in Greenwood will combine efforts with existing and emerging community-based programs designed to reach out to the growing Hispanic population in Greenwood County. Bilingual outreach workers will focus efforts on assisting eligible parties with the application process by meeting them in their homes, health care agencies and worksites. Because many in the Hispanic population may require assistance with language (both English and Spanish), outreach workers will use laptop computers to record application information and assist them in submitting all documents for eligibility review. The goal is that within the three-year time period, the mechanism for electronic submission will be complete, and the applications will be transmitted as information is obtained. Covering Kids in Greenwood also will gather county-wide demographic data regarding the Hispanic population, changing attitudes about Medicaid eligibility and enrollment, and barriers to enrollment. Data will be used to identify barriers specific to the population and develop strategies to work more effectively with the Hispanic population.

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Greenwood, SC 29646

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## South Carolina Pilot Project

Orangeburg/Calhoun Counties

**INTERVENTION:** Schools

**TARGET POPULATIONS:** Adolescents

### Pilot Overview

Orangeburg/Calhoun Pilot will utilize the School Health Partnership to facilitate outreach efforts to enroll an additional 2000 adolescents in the HIPS program. Resources from this Partnership have provided for school nurses in the two-county targeted area. An outreach worker will work with nurses, staff and faculty of the schools. A typical week will include reviewing the school rosters, communicating with parents, caregivers and collaborative agencies, and following up with the enrollment process at the state level. Marketing efforts will include working with the caregiver and adolescent population to develop messages and assess the need to increase enrollment. Focus groups and community forums will contribute toward the development of new ideas for reaching targeted populations.

**LEAD ORGANIZATION:** The Regional Medical Center of Orangeburg and  
Calhoun Counties  
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