



## New York State Project

New York Grantee  
Covering Kids in New York State

**GRANT AMOUNT:** \$993,773

**START DATE:** January 1, 1999

**INTERVENTION:** CBO Training  
Incentive payments  
Faith  
Providers  
Door-to-door

**TARGET POPULATIONS:** Rural/Frontier

### Grant Overview

This project seeks to increase health insurance coverage among low-income children by enrolling an additional 200,000 children in Child Health Plus by the year 2000, as well as increasing the proportion of Medicaid-eligible children who actually enroll. The focus of this project is testing three community-based enrollment models.

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**STATE PILOT PROJECTS:** [Steuben-Allegany-Yates Pilot Intervention \(Rural\)](#)  
[Capitol District Pilot Intervention \(Suburban/Rural\)](#)



## New York Pilot Project

Steuben-Allegany-Yates Pilot Intervention (Rural)

**INTERVENTION:** Providers

**TARGET POPULATIONS:** Rural/Frontier

### Pilot Overview

To address barriers to access and enrollment in the rural environment, this project will work to promote rural health networks to participate in targeted interventions designed to: ensure that eligible families are aware of subsidized insurance for children and understand the application process; increase enrollment of eligible children; and improve coordination among local organizations that are stakeholders in children's health care.

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## New York Pilot Project

Capitol District Pilot Intervention (Suburban/Rural)

**INTERVENTION:** CBO Training  
Businesses  
Faith  
Providers

### Pilot Overview

This project will test models to improve coordination among public agencies, provide more direct assistance in the eligibility process, conduct a community education campaign and implement strategies for working with educational, recreational, religious and business groups. It proposed innovative ways local health departments and social services districts can partner to ensure that all Medicaid-eligible children become enrolled. It also involves extensive collaboration with community groups to develop creative strategies for enrolling children in either Child Health Plus or Medicaid.

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