



Nebraska State Project

Connecting Kids in Nebraska

GRANT AMOUNT: \$677,192

START DATE: April 1, 1999

INTERVENTION: Businesses
Schools
Faith

TARGET POPULATIONS: Rural/Frontier
Adolescents
African-American

Grant Overview

Nebraska's Connecting Kids project seeks to enroll eligible uninsured children across the state in Kids Connection. This project will focus on building upon the state's efforts to simplify the enrollment process by maintaining the mail-in applications for both new applications and redeterminations. In addition, the coalition and pilot sites will focus on reducing the stigma associated with Medicaid and overcome the barrier of prairie pride to enrollment. This will be accomplished through a statewide media campaign and through targeted outreach efforts of rural families in the pilot communities.

LEAD ORGANIZATION: Voices for Children in Nebraska
7521 Main St.
Ste 103
Omaha, NE 68127

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STATE PILOT PROJECTS: [Panhandle Partnership](#)

[Child Health Clinics](#)

[Goldenrod Community](#)



Nebraska Pilot Project

Panhandle Partnership

INTERVENTION: Schools
Businesses

TARGET POPULATIONS: Adolescents
Rural/Frontier

Pilot Overview

Western Community Health Resources serves the Panhandle of Northwest Nebraska which includes 11 counties and 14,138 square miles. Nearly half of the 91,049 residents live on farms, ranches or in small communities. Western Community Health Resources partners with local schools, sports programs, and service organizations to spread the word about Kids Connection. The pilot will focus on one to one contact to continue to target teen enrollment and focus on personal responsibility and health promotion.

LEAD ORGANIZATION: Panhandle Partnership - Western Community Health Resources
821 Moorhead St.
Chadron, NE 69337

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Nebraska Pilot Project

Child Health Clinics

INTERVENTION: Schools
Faith

TARGET POPULATIONS: African-American

Pilot Overview

The Child Health Clinics is a collaborative group of public health agencies working to better the lives of low-income children in the Omaha Metropolitan area. This major urban area has a population of more than half a million people and draws a sharp contrast to our rural community sites. The Child Health Clinics will place a family reimbursement advocate in the Charles Drew Health Center. This advocate will have a cultural sensitivity for working with the facility's predominantly African-American population and will ensure that eligibility applications for Kids Connection are completed in a timely and thorough manner, thereby decreasing the presumptive eligibility failure rate for Kids Connection.

LEAD ORGANIZATION: Charles Drew Health Center
2915 Grant Street
Omaha, NE 68111



Nebraska Pilot Project

Goldenrod Community

INTERVENTION: CBO Training
Schools
Providers
Businesses

TARGET POPULATIONS: Adolescents
Latino/Hispanic
Native American
Rural/Frontier
Farm Families

Pilot Overview

The Goldenrod Hills community is a 14-county area characterized by its rural nature and four Native American tribes, consisting of Winnebago, Omaha, Ponca and Santee Sioux. All staff of the Goldenrod Hills Community Services and its connecting programs in Head Start, Immunizations, WIC, Maternal and Child Health, etc. are trained in filling out the mail-in applications. Promotional activities are conducted in this area, with special attention focusing on reaching farm, Native American, and Hispanic families. Specific outreach will target youth through a cash incentive program.

LEAD ORGANIZATION: Goldenrod Hills Community Services
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