



Montana State Project

[Montana Covering Kids](#)

GRANT AMOUNT: \$1,000,000

START DATE: January 1, 1999

INTERVENTION: Businesses

TARGET POPULATIONS: Native American
Adolescents

Grant Overview

This project will support nine partner community coalitions to provide community-based outreach and public education. The lead organization and its statewide coalition will work with state and local agencies to streamline, simplify and make available practical application tools to minimize enrollment barriers. A statewide media campaign will include use of existing unique partnerships with television and radio stations to reach 95 percent of the population to encourage parents to enroll children in health insurance programs. The lead organization will utilize its clearinghouse and existing networks, as well as operate the state's MCH 1-800 information line to link parents with services, provide community referrals and offer one-stop shopping for parents needing health care information and service links.

LEAD ORGANIZATION: Healthy Mothers, Healthy Babies The Montana Coalition
1235 Birch St., Ste 1
Helena, MT 59604

CONTACT: Geraldine E. Labunetz
p (406) 449-8611
f (406) 449-3703
glabunetz@hmhb-mt.org

STATE PILOT PROJECTS: [Big Horn/Crow](#)

[Carbon County](#)

[Cascade County](#)

[Richland County](#)

[Ravalli County](#)

Lincoln County

Gallatin County

Yellowstone County

Fergus County



Montana Pilot Project

Big Horn/Crow

INTERVENTION: Door-to-door
Schools
Providers

TARGET POPULATIONS: Native American
Migrants
Rural/Frontier
Homeless
Battered Women

Pilot Overview

With an estimated 505 uninsured, low-income children in its targeted area, this pilot project seeks to increase awareness of coverage options and assist with enrollment by: conducting home visits, utilizing volunteers to work with parents participating in and distributing educational materials at community events, promoting links with intergenerational and intercultural groups and conducting outreach with low-income groups, homeless shelters, battered women's centers, and Native American and migrant health centers.

LEAD ORGANIZATION: Little Bighorn College
203 Main St.
Crow Agency, MT 59022

CONTACT: Dolly Not Afraid Howe
p (406) 638-7244
f (406) 638-2160
cckids@nemontel.net



Montana Pilot Project

Carbon County

INTERVENTION: Schools
Providers
Businesses

TARGET POPULATIONS: Migrants

Pilot Overview

With an estimated 261 uninsured, low-income children in its targeted area, this pilot project seeks to increase awareness of coverage options and assist with enrollment by: conducting off-site enrollment and outreach through schools and Federally Qualified Health Centers focusing on community and migrant health issues.

LEAD ORGANIZATION: Carbon County Health Association
128 S. Main St.
Joliet, MT 59041

CONTACT: Shirley Ketterling
p (406) 962-3800
f (406) 962-4184
ccha@wtp.net



Montana Pilot Project

Cascade County

INTERVENTION: Door-to-door
Schools
Providers
CBO Training
Businesses
Faith

TARGET POPULATIONS: Native American
Migrants
Adolescents
Homeless
Battered Women

Pilot Overview

To train advocates in local agencies about covering options and enrollment procedures, conduct home visits, conduct offsite enrollment at schools and health centers, distribute application information door-to-door, distribute parent enrollment packets through Head Start, Native American Health Center, WIC, Community Health Centers, and conduct focus groups at homeless shelters, battered women's centers and migrant health centers. Community Partners provide outreach to a five-county area.

LEAD ORGANIZATION: Cascade County Healthy Mothers, Healthy Babies
Covering Kids Project
915 First Ave S.
Great Falls, MT 59405

CONTACT: Kristi Tompers
p (406) 268-6762
f (406) 268-6765
partnership@gfps.k12.mt.us



Montana Pilot Project

Richland County

INTERVENTION: Schools
Providers
Businesses
Faith
Child Care

TARGET POPULATIONS: Adolescents
Latino/Hispanic
Migrants
Rural/Frontier

Pilot Overview

With an estimated 344 uninsured, low-income children in its targeted area, this pilot project seeks to increase awareness of coverage options and assist with enrollment by establishing offsite enrollment locations at varied sites across the county, including schools, child care centers and physicians' offices.

LEAD ORGANIZATION: Richland County Health Department
221 5th St.
Sidney, MT 59270

CONTACT: Jacklyn Damm
p (406) 433-2207
f (406) 433-6895
jdhealth@richland.org



Montana Pilot Project

Ravalli County

INTERVENTION: Faith
Schools
CBO Training
Providers
Businesses
Media - radio, billboards, newspaper

TARGET POPULATIONS: Adolescents
Rural/Frontier

Pilot Overview

With an estimated 960 uninsured, low-income children in its targeted area, this pilot project seeks to increase awareness of coverage options and assist with enrollment by disseminating information through local churches, pastors groups and congregations, human service providers, WIC, Head Start, Public Health Nurses and community events. Extensive and effective use of media-radio, billboards and newspaper.

LEAD ORGANIZATION: Healthy Families Ravalli County Health Department
118 Victor Crossing E.
Victor, MT 59875

CONTACT: Melissa Sundberg
p (406) 642-6498
f (406) 642-3754
covkidsrav@aol.com



Montana Pilot Project

Lincoln County

INTERVENTION: CBO Training

Pilot Overview

With an estimated 1,451 uninsured, low-income children in its targeted area, this pilot project seeks to increase awareness of coverage options and assist with enrollment by transporting parents to enrollment sites and developing a speakers bureau on how to talk with parents about enrollment issues. Awareness campaign on how to access care with insurance.

LEAD ORGANIZATION: Families in Partnership, Inc.
83 Collins Ave.
Libby, MT 59923

CONTACT: Betty Jo Wood
p (406) 293-2976
f (406) 293-8779
bettwood@hotmail.com



Montana Pilot Project

Gallatin County

INTERVENTION: Door-to-door
CBO Training
Schools
Providers
Businesses
Faith

Pilot Overview

With an estimated 1,543 uninsured, low-income children in its targeted area, this pilot project seeks to increase awareness of coverage options and assist with enrollment by enrolling eligible children through face-to-face home visits. Training advocates in non-profit agencies and outreach at various community events.

LEAD ORGANIZATION: Gallatin City-County Health Department
12 North Third Ave.
Bozeman, MT 59725

CONTACT: Leslie Rickard
p (406) 582-3100
f (406) 582-3112
lrickard@co.gallatin.mt.us



Montana Pilot Project

Yellowstone County

INTERVENTION: Door-to-door
Providers
Businesses
Schools
Faith

TARGET POPULATIONS: Native American
Migrants
Adolescents
Latino/Hispanic
Rural/Frontier
Homeless
Battered Women
General Population

Pilot Overview

With an estimated 3,615 uninsured, low-income children in its targeted area, this pilot project seeks to increase awareness of coverage options and assist with enrollment by: training local staff on outreach and assistance techniques; assist with enrollment and screening through home visits; conducting offsite enrollment at Federally Qualified Health Centers; and conducting outreach with low-income groups, homeless shelters, battered women's centers, Native American and migrant health centers, business, human services offices and public health programs.

LEAD ORGANIZATION: Yellowstone City-County Health Department
123 S. 27th St.
Billings, MT 59101

CONTACT: Doris Biersdorf
p (406) 247-3360
f (406) 243-3203
dorisp@ycchd.org



Montana Pilot Project

Fergus County

INTERVENTION: Schools
Faith
Businesses
Electronic Application
Providers

TARGET POPULATIONS: Adolescents
Rural/Frontier

Pilot Overview

With an estimated 355 uninsured, low-income children in its targeted area, this pilot project seeks to increase awareness of coverage options and read and assist with enrollment by: working with Office of Public Assistance in all counties, HRDC, and county extension office. And disseminating information through the ministerial association.

LEAD ORGANIZATION: Fergus County Health Department
712 W. Main St.
Lewistown, MT 59457

CONTACT: Helen Hutchison
p (406) 538-7433
f (406) 538-7434
covkidsfer@tein.net