



Missouri State Project

[Covering Kids Missouri](#)

GRANT AMOUNT: \$902,280

START DATE: May 1, 1999

INTERVENTION: CBO Training
Door-to-door
Electronic Application
Schools
Businesses
Providers

TARGET POPULATIONS: Adolescents
African-American
Latino/Hispanic
Migrants
Rural/Frontier
Immigrant
Refugees

Grant Overview

Missouri hopes to enroll 85,500 uninsured children in the MC+ for Kids program. Missouri's program offers health care coverage to children in families up to 300 percent of the federal poverty level. A major challenge is identifying families in the upper income levels because they are a population that the Department of Social Services has never worked with before; many have never received services from the state. Goals include streamlining the eligibility and application processes, enrolling all eligible children and coordinating coverage so that children will have the health insurance coverage they need for good health outcomes. To help enroll eligible children, 50 caseworkers are outstationed in hospitals and all schools that participate in Medicaid administered case management have points of contacts for enrollment. Also, each school has the choice to participate in enrollment activities through their school lunch program. Numerous chapter I schools utilize their parent liasons to go door-to-door to enroll families.

LEAD ORGANIZATION: Greater Kansas City Community Foundation For the
Department of Social Services
3418 Knipp Dr.
Jefferson City, MO 65109

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STATE PILOT PROJECTS: [Community 2000 Partnership - Washington County](#)

[Kansas City Pilot](#)

[St. Louis Pilot](#)



Missouri Pilot Project

Community 2000 Partnership - Washington County

INTERVENTION: Electronic Application
Door-to-door

Pilot Overview

In collaboration with the lead agency, Washington County C-2000 Partnership has designed a community-based demonstration project to enroll eligible children in the MC+ for Kids and other coverage programs. A resource coordinator will manage efforts at the grassroots level, with assistance from a FUTURES support worker. (FUTURES is one of Missouri's welfare-to-work initiatives.) The Covering Kids employees and volunteers from local agencies will be present at school and community events with marketing materials and a Kid Cover (colorful play parachute with the Covering Kids logo) for activities to promote the program and assist applicants in completing forms. The resource coordinator will team up with staff from local home visiting programs to make applications available to those experiencing transportation difficulties and/or having no personal access to telephone communication. Staff will utilize laptop computers and cellular telephones to accommodate convenient, safe and efficient application assistance in remote areas.

LEAD ORGANIZATION: Washington County Community 2000 Partnership
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Missouri Pilot Project

Kansas City Pilot

INTERVENTION: Schools
Providers
Faith

Pilot Overview

The lead organization for this effort is the Local Investment Commission (LINC), a state-created community partnership (www.kclinc.org). The Health Committee of LINC, which is made up of providers, social service agency representatives, community members and citizens, oversees the outreach and enrollment plan for Kansas City (Jackson County). The outreach and enrollment plan is a broad-based effort that utilizes a variety of methods and strategies to enroll the estimated 9,500 eligible children in Jackson County. Educating and enlisting the support of public and private schools, child care providers, faith-based organizations, health care organizations and social services agencies has been a key first step in the overall plan. Planned neighborhood enrollment efforts will use school clinics and 18 Caring Communities school sites. Health fairs, flyers, a video, employers and a strong media campaign are planned as outreach conduits. Enrollment numbers are being monitored to identify areas of need and the success of enrollment efforts.

LEAD ORGANIZATION: Local Investment Commission (LINC)
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Kansas City, MO 64111

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Missouri Pilot Project

St. Louis Pilot

INTERVENTION: CBO Training

Pilot Overview

The St. Louis Pilot is partnering with community-based organizations to act as enrollment sites, provide applications and to educate families on MC+ for Kids. We have found that many families are not enrolling because of lack of awareness and misperceptions about eligibility. Ongoing training on MC+ for Kids is being provided to all entities in the community wishing to be involved in the task of making sure families get enough information to take the necessary steps to enroll in the MC+ for Kids program. Follow-up and tracking ensure families are getting through the process.

LEAD ORGANIZATION: ARCHS

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