



Massachusetts State Project

Massachusetts Grantee
Massachusetts Covering Kids Initiative

GRANT AMOUNT: \$972,019

START DATE: January 1, 1999

INTERVENTION: Clinical Gateway
Head Start
Schools
Businesses
Providers
Door-to-door
Incentive payments
Child Care

TARGET POPULATIONS: Immigrant
Adolescents
Providers
Fishing Families
Former TANF Families

Grant Overview

The overall goal of the Massachusetts Covering Kids Initiative is to attain and maintain a participation rate of 90 percent for eligible children up to 200 percent of poverty. The project has two long-term structural challenges: to make outreach and enrollment assistance an effective, permanent feature of the state's civic machinery; and to reach out to specific populations that face barriers to coverage and access.

State Resources

[The Facts on MassHealth: What It Is. Why It Works.](#): by Josh Greenberg, Health Care For All, March 2002.

[Making the Connections: Creating the Infrastructure to Support Community-Based Outreach in Massachusetts](#) by Michael DeChiara, AHEC Community Partners, Covering Kids Massachusetts, April 2001.

[Building Bridges: Overcoming the Barriers to Enrolling Immigrants and Refugees in Massachusetts Health Insurance Program](#) by Benjamin Cook, Health Care for All, Covering Kids Massachusetts, October 2000.

LEAD ORGANIZATION: Health Care For All

30 Winter Street, Suite 1010
Boston, MA 02108

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STATE PILOT PROJECTS: [Springfield](#)

[Codman Square and Fields Corner - Boston](#)

[Lower/Outer Cape Cod](#)

[Everett](#)



Massachusetts Pilot Project

Springfield

INTERVENTION: Schools
Door-to-door

TARGET POPULATIONS: Adolescents

Pilot Overview

This pilot project seeks to: institutionalize eligibility screening and enrollment in schools and youth organizations; target hard-to-reach populations through canvassing; and identify and train resident outreach workers to provide information to people in their social networks on a face-to-face basis.

LEAD ORGANIZATION: Partners for a Healthier Community
PO Box 4895
Springfield, MA 01101-4895

CONTACT: Frank Robinson
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Massachusetts Pilot Project

Codman Square and Fields Corner - Boston

INTERVENTION: CBO Training
Providers
Faith

TARGET POPULATIONS: Adolescents
Asian American
Immigrant

Pilot Overview

This project seeks to conduct outreach to and enroll members of the Vietnamese community near the health center; provide health coverage information to Vietnamese youth during project/program recruitment to facilitate family enrollment; and incorporate awareness building and outreach into health center events and workshops.

LEAD ORGANIZATION: Dorchester House Multi-Service Center

1452 Dorchester Ave, 2nd Floor
Dorchester, MA 02122



Massachusetts Pilot Project

Lower/Outer Cape Cod

INTERVENTION: Schools
CBO Training

Pilot Overview

This rural project seeks to: increase public awareness of health coverage options through public information materials; provide screening, outreach and enrollment services to uninsured and underinsured children and their families through the public school system; train community volunteers, outreach workers and community organizations on eligibility rules for health access programs; and follow up and track applications to ensure completion of the process and to document barriers or problems.

LEAD ORGANIZATION: Outer Cape Health Services
PO Box 1128
Truro, MA 02666

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Massachusetts Pilot Project

Everett

INTERVENTION: Parent volunteers
Schools

TARGET POPULATIONS: Adolescents
Immigrant

Pilot Overview

This project seeks to conduct outreach and enrollment to the local immigrant community through ESL programs, community events and parent workshops; use multiple avenues in elementary and secondary schools to enroll and retain children and parents in health programs; and recruit parent volunteers to conduct outreach.

LEAD ORGANIZATION: Joint Committee for Children's Health Care in Everett

P.O.Box 38
Everett, MA 02149

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