



## Kansas State Project

### Kansas Covering Kids

**GRANT AMOUNT:** \$791,521

**START DATE:** February 1, 1999

**INTERVENTION:** Door-to-door  
CBO Training

**TARGET POPULATIONS:** Latino/Hispanic

### **Grant Overview**

The Kansas Covering Kids initiative will be an extension of efforts by the state of Kansas in enrolling children in the new HealthWave program. It is estimated that Kansas has approximately 60,000 children without health insurance coverage. The statewide effort will employ a person to travel throughout Kansas organizing community groups and activities, recruiting and training volunteers, and monitoring local site activities. It will be through this community-based outreach that the crucial face-to-face contact will occur. There will be a strong emphasis on locating and enrolling hard-to-reach populations. The statewide project will oversee and monitor the activities, successes and failures in the local site projects as well. This initiative will coordinate efforts with the clearinghouse hired by the state (Maximus) to conduct outreach for HealthWave. It will be able to utilize the materials already created by Maximus, as well as help create additional bilingual materials, videos, billboard campaigns, etc. Project partners will travel throughout the state making presentations and creating contacts. Community contacts will identify specific needs in each individual community, organize activities to meet those needs and follow through with the enrollment process.

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Adult Medical Services  
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**STATE PILOT PROJECTS:** [Northeast Kansas - TriWave \(includes Leavenworth, Johnson and Wyandotte Counties\)](#)

Southeast Kansas - Montgomery and Bourbon  
Counties

Southwest Kansas - Finney, Ford, Seward, Grant,  
Haskell, Kearney, Stanton and Morton Counties



## **Kansas Pilot Project**

Northeast Kansas - TriWave (includes Leavenworth, Johnson and Wyandotte Counties)

**INTERVENTION:** Businesses  
CBO Training  
Schools  
Faith

### **Pilot Overview**

Triwave consists of three contiguous counties in northeast Kansas. Each member county has its own council, and Triwave itself has a coalition consisting of representatives from a wide array of agencies whose primary focus is to address the healthcare needs in the Triwave area. Together these groups strategize, share ideas and create activities to meet this end. These members know their counties intimately and are able to identify which geographical locations and populations should be targeted for concentrated outreach efforts. The local coordinator will recruit, train and organize a volunteer base to carry out community activities and enrollment assistance. Triwave will use a broad array of methods to achieve its goals: health fairs, tray liners, Grandparents Day cards, employer cooperation, mail stuffers, etc. These efforts will be coordinated with Maximus. The number of children enrolled, provider utilization, difficulties with enrollment and other data will be monitored so that, when areas of weakness are detected, they can be addressed with a more intensive effort. Triwave intends to begin a quarterly newsletter and to seek larger media coverage for its activities.

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## Kansas Pilot Project

Southeast Kansas - Montgomery and Bourbon Counties

**INTERVENTION:** CBO Training  
Providers

### Pilot Overview

Mercy Health System of Kansas (MHSK) exists to respond to the health and human needs of the communities it serves. Located in the southeast quadrant of the state, it includes eight counties in the primary and secondary Kansas markets. MHSK is a not-for-profit, integrated healthcare delivery system with hospitals in Fort Scott and Independence, as well as a physician division serving both of those communities. MHSK has been a leader in building community ownership and response to such issues as immunization rates and prenatal care. As a pilot site, MHSK is working with its local Site Councils to initiate access opportunities in the communities it serves. Working with these councils and other groups in the communities, MHSK is planning HealthWave access opportunities through community children's health fairs and informational/sign-up tables at other local fairs and celebrations. MHSK also will be an onsite presence at local stores and restaurants and will provide access to the program through the maternal and infant clinics and homecare social work visits. The ultimate goal for Mercy's involvement in this program is to increase and decentralize enrollment in its targeted communities. To this end, MHSK also will fulfill its own mission: to be . . . advocates for innovative health and social services to improve the health and quality of life . . . with particular concern for people who are economically poor.

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## **Kansas Pilot Project**

Southwest Kansas - Finney, Ford, Seward, Grant, Haskell, Kearney, Stanton and Morton Counties

**INTERVENTION:** Businesses  
Door-to-door

### **Pilot Overview**

United Methodist Mexican-American Ministries (MAM) operates a Section 330 Community Health Center plus a social service/citizenship assistance program. Services are provided for people of all races, colors and faiths through six offices in Southwest Kansas. To increase the number of children who have health coverage through the Kansas Health Care Program, MAM intends to target children of new residents, persons with limited proficiency in English, farm workers and children with disabilities. To accomplish this, MAM will: employ lay outreach workers; conduct outreach activities through adult learning centers and community police substations; work in partnership with area employers; and conduct face-to-face communication in order to educate families on the Kansas HealthWave program and other available insurance programs.

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