



Iowa State Project

Iowa Covering Kids

GRANT AMOUNT: \$955,482

START DATE: July 1, 1999

INTERVENTION: Schools
Businesses
CBO Training
Providers
Childcare providers

TARGET POPULATIONS: African-American
Latino/Hispanic
Rural/Frontier

Grant Overview

The Iowa Covering Kids project has been designed to identify and remove barriers for families seeking to enroll in a health insurance plan. The project will be working with Iowa's Children's Health Insurance Plan (CHIP) plan, which comprises an expansion of Medicaid and a separate private insurance package (HAWK-I). Current estimates recognize 55,000 children are eligible for Iowa's CHIP. Statewide efforts will seek to remove system barriers to enrolling in health coverage programs. Local pilots will implement innovative strategies for enrolling children and replicate those strategies in other areas of the state.

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STATE PILOT PROJECTS: [Linn County](#)

[Marion County](#)



Iowa Pilot Project

Linn County

INTERVENTION: Electronic Application
Incentive payments
Mobile Staff

Pilot Overview

Healthy Linn Care Network (HLCN) seeks to use the existing infrastructure to train others in the community to help families enroll in health coverage programs and provide feedback about the enrollment process. HLCN will use its status as a local empowerment area to seek policy exceptions to remove enrollment barriers. Additionally, this project seeks to move to automate enrollment through an existing Internet-based, computerized community information system called Galileo.

LEAD ORGANIZATION: Healthy Linn Care Network
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Iowa Pilot Project

Marion County

INTERVENTION: Schools
Providers
Businesses

Pilot Overview

This rural pilot will concentrate efforts through local economic development, school districts and childcare providers. Economic development will facilitate discussion with local small businesses to address insurance coverage and insurance crowd-out issues. Schools and childcare providers will be utilized to establish a baseline of health insurance status of children and develop outreach strategies to reach families not insured in those environments.

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