



## Georgia State Project

### Covering Georgia's Kids

**GRANT AMOUNT:** \$855,547

**START DATE:** January 1, 1999

**INTERVENTION:** Schools  
Businesses  
Door-to-door  
CBO Training  
Electronic Application  
Faith  
Providers  
Child Care

**TARGET POPULATIONS:** Adolescents  
African-American  
Latino/Hispanic  
Migrants  
Rural/Frontier

### **Grant Overview**

This grant initiative seeks to identify and enroll an estimated 188,000 uninsured Georgia children who are eligible for either the Medicaid program or PeachCare for Kids, the federally approved State Children's Health Insurance Program. Goals include streamlining application and eligibility verification processes, formalizing referral systems, creating statewide education efforts and developing community-based outreach efforts.

### **Visit [PeachCare for Kids](#)**

**LEAD ORGANIZATION:** Southern Institute on Children and Families  
500 Taylor Street, Suite 202  
Columbia, SC 29201

**CONTACT:** Fran Yelton  
**p** (706) 541-0180  
**f** N/A  
[fyelton@bellsouth.net](mailto:fyelton@bellsouth.net)

**STATE PILOT PROJECTS:** [Atlanta Pilot Project](#)

Augusta Pilot Project

Waycross Pilot Project



## Georgia Pilot Project

Atlanta Pilot Project

**INTERVENTION:** Providers  
CBO Training  
Door-to-door  
Schools  
Businesses  
Electronic Application

**TARGET POPULATIONS:** African-American  
Latino/Hispanic

### Pilot Overview

Health centers participating in this pilot project will enroll children in participating health centers. The project will develop simple printed materials to explain coverage options for children and resources for enrollment support. Training programs will assist workers in learning enrollment criteria and procedures for all common coverage programs available for children. The program will develop and implement protocols to assure seamless interface among health center staff, Right from the Start Medicaid (RSM) staff, and staff of other agencies and programs in coordinating eligibility determination support for children and families.

**LEAD ORGANIZATION:** Georgia Association for Primary Health Care  
868 York Ave. S.W.  
Atlanta, GA 30310

**CONTACT:** LaShun Chappell-Wright  
**p** (404) 758-5757  
**f** (404) 758-5737  
[kidsatl@bellsouth.net](mailto:kidsatl@bellsouth.net)



## Georgia Pilot Project

Augusta Pilot Project

**INTERVENTION:** Schools  
Businesses  
Door-to-door  
CBO Training  
Providers  
Electronic Application  
Faith

### Pilot Overview

Working in the pilot community, this project will enlist hospitals to use information systems for regular review of financial encounter data for children to identify eligible uninsured children seen in the hospitals' emergency departments, provide PeachCare applications as appropriate, refer patients to Medicaid eligibility workers and provide staff to assist parents with application. It also will enlist schools, businesses and day care centers to identify eligible uninsured children and provide information and application assistance. Lists of names of children denied by or terminated from the Medicaid program will be utilized for follow-up. The project also will seek to formalize exchange of applications between Medicaid and PeachCare third-party administrators to assure appropriate coverage.

**LEAD ORGANIZATION:** Maternal and Infant Care Program of the Medical  
College of Georgia  
4210 Columbia Rd.  
Martinez, GA 30907

**CONTACT:** Robyn Freeh  
p (706) 650-2392  
f (706) 650-2337  
[rfreeh@mail.mcg.edu](mailto:rfreeh@mail.mcg.edu)



## Georgia Pilot Project

Waycross Pilot Project

**INTERVENTION:** Faith  
Schools  
Businesses  
Electronic Application

### Pilot Overview

This collaborative effort between Right from the Start Medicaid (RSM) workers and project staff is designed to simplify the enrollment process by keeping workers within close proximity to each other to expedite information sharing and transition from one program to another. Staff will incorporate non-traditional workplaces and work schedules. On-site information and enrollment booths can be established at community centers, factories, churches, schools and other sites where the target populations may be located.

**LEAD ORGANIZATION:** The Children's Initiative  
P.O. Box 2139 304 Westside Dr.  
Douglas, GA 31533

**CONTACT:** Sheryl Wilkerson Wolfe  
**p** (912) 389-4596  
**f** (912) 389-4590  
[sherylwolfe@gdph.state.ga.us](mailto:sherylwolfe@gdph.state.ga.us)