



Delaware State Project

Delaware Grantee
Delaware Covering Kids

GRANT AMOUNT: \$859,915

START DATE: March 1, 1999

INTERVENTION: Businesses
CBO Training
Incentive payments

TARGET POPULATIONS: Latino/Hispanic
Rural/Frontier

Grant Overview

The statewide coalition will pool resources and create a synergistic program of outreach to approximately 23,432 uninsured Delaware children from families with incomes up to 200 percent of the federal poverty level. Our state challenge is not only to identify eligible children but to provide every reasonable assistance to ensure that eligible children are actually enrolled in a coverage program. Local initiatives will engage private-sector businesses and community leaders in reaching hard-to-reach families, and it will pilot test new application methods.

LEAD ORGANIZATION: Division of Public Health
Federal and Water Streets
Dover, DE 19901

CONTACT: Prue Albright
p (302) 739-4785
f (302) 739-6653
palbright@state.de.us

STATE PILOT PROJECTS: [Kent and Sussex Counties](#)

[New Castle County](#)



Delaware Pilot Project

Kent and Sussex Counties

INTERVENTION: Businesses

TARGET POPULATIONS: Rural/Frontier
Latino/Hispanic

Pilot Overview

This target community is rurally isolated and characterized by its poverty, lack of public transportation, limited health care resources for the uninsured and the fastest-growing Hispanic population in Delaware. The lead organization will use mobile resources to conduct onsite eligibility determination and enrollment of children in health coverage programs at various locations. The project will engage private sector retailers in its outreach campaign and will participate in local events at which families gather. An effort will be made to target the Hispanic community and foster its participation in state coverage programs.

LEAD ORGANIZATION: Delmarva Rural Ministries, Inc.
26 Wyoming Avenue
Dover, DE 19901

CONTACT: Debra Singletary
p (302) 678-3652
f (302) 678-0545
dsingletary@ldrm.com



Delaware Pilot Project

New Castle County

INTERVENTION: CBO Training
Incentive payments

TARGET POPULATIONS: Latino/Hispanic

Pilot Overview

Approximately 20 percent of families in this county have no regular source of income. The lead organization will conduct culturally appropriate training sessions to community constituents regarding the basics of insurance coverage and the investment insurance represents to a community's overall wellness and economic vitality. One objective is to reconfigure the caseload of Medicaid eligibility workers so that they manage organizations within a geographic area instead of managing a caseload of patients. This pilot will change the responsibility of the Medicaid eligibility worker, who will process applications from families connected to specific agencies within the network. Incentives will be used to help network agencies assist families and to recognize the agencies' important contribution to this initiative.

LEAD ORGANIZATION: Stand for Children Delaware
302 West 14th Street
Wilmington, DE 19801

CONTACT: Leonard J. Young
p (302) 652-8338
f (302) 594-9025
lyoungjr@yahoo.com