



Arkansas State Project

[Covering Kids Arkansas](#)

GRANT AMOUNT: \$643,417

START DATE: January 1, 1999

INTERVENTION: Schools
Incentive payments
Faith
Child Care

TARGET POPULATIONS: Latino/Hispanic

Grant Overview

Arkansas Advocates for Children and Families is the lead agency for this outreach effort to enroll approximately 90,000 uninsured children in either Medicaid or the new Medicaid expansion program, ARKids First. The state has simplified its application so that Medicaid and ARKids First are using the common name ARKids First and share a common application. School nurses are a primary avenue of enrollment and are receiving Medicaid Administrative match for their efforts. There are five local sites promoting ARKids First for children. Efforts are focused on retaining children in ARKids First and institutionalizing enrollment with partnering organizations.

LEAD ORGANIZATION: Arkansas Advocates for Children and Families
523 S. Louisiana, Ste 700
Little Rock, AR 72022

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STATE PILOT PROJECTS: [Polk County](#)

[Craighead County](#)



Arkansas Pilot Project

Polk County

INTERVENTION: Schools

TARGET POPULATIONS: Latino/Hispanic

Pilot Overview

This community-based pilot project will endeavor to enroll 300 additional Polk County children into ARKids/Medicaid by the end of the first year and to enroll 1,200 eligible children in the rural southwest Arkansas corridor by the end of year three. HCI will pilot the state's new applications procedures and products in its outreach efforts. HCI also will assist schools in assuming presumptive eligibility tasks for potentially eligible children. An outreach worker will be available for home visits with parents who are particularly resistant to applying. Applications and other information will be available in Spanish for dissemination by midwives during home visits, as well as other caregivers.

LEAD ORGANIZATION: Healthy Connections, Inc.
502 7th Street
Mena, AR 71953

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Arkansas Pilot Project

Craighead County

INTERVENTION: Schools
Faith
Child Care

Pilot Overview

The Our Kids Count Coalition will develop outreach strategies in 11 counties in northeast Arkansas, phasing in approximately four counties each year. It will build a network of volunteers from various programs in each county to assist parents in completing applications for ARKids First/Medicaid. The coalition also will pilot the state's new applications procedures and other products in its outreach efforts.

LEAD ORGANIZATION: Our Kids Count Coalition
615 E. Matthews, Suite A
Jonesboro, AR 72401

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