



Arizona State Project

Covering Kids Arizona

GRANT AMOUNT: \$999,163

START DATE: January 1, 1999

INTERVENTION: CBO Training
Schools
Faith
Businesses
Providers

TARGET POPULATIONS: Immigrant
Rural/Frontier
Working Poor

Grant Overview

Children's Action Alliance is poised to begin work on systemic reforms and to embark upon a major grassroots public awareness campaign about children's health coverage. With knowledge gleaned from its pilot projects, Covering Kids Arizona expects to learn what is necessary to fashion a strategy for increasing enrollment in health insurance programs for low-income children in Arizona.

LEAD ORGANIZATION: Children's Action Alliance
4001 North 3rd Street
Suite 160
Phoenix, AZ 85012

CONTACT: Angela Rodgers
p (602) 266-0707
f (602) 263-8792
arodgers@azchildren.org

STATE PILOT PROJECTS: [Phoenix Day Child and Family Learning Center \(South Central Phoenix\)](#)

[El Rio Community Health Center & Tucson Community Food Bank \(Tucson\)](#)

[Yuma County Department of Public Health \(Somerton\)](#)



Arizona Pilot Project

Phoenix Day Child and Family Learning Center (South Central Phoenix)

INTERVENTION: Faith
Schools
Providers
WIC

TARGET POPULATIONS: Latino/Hispanic
Immigrant
Young children

Pilot Overview

This community-based pilot project will identify potentially eligible children and families through coalition members, child care centers, schools, faith communities, community centers, health clinics and WIC centers. Once identified, families will receive help applying and enrolling in child health coverage programs. A 30-day follow-up call or visit with the family will be standard protocol.

LEAD ORGANIZATION: Phoenix Day Child and Family Learning Center
115 East Tonto
Phoenix, AZ 85004

CONTACT: Janelle Degn
p (602) 252-4911
f (602) 252-0979



Arizona Pilot Project

El Rio Community Health Center & Tucson Community Food Bank (Tucson)

INTERVENTION: Schools
Providers
CBO Training
Head Start
Neighborhood Wellness Centers

TARGET POPULATIONS: Latino/Hispanic
Migrants
Rural/Frontier
Immigrant

Pilot Overview

Due to its proximity to Mexico, Tucson has a large Hispanic population, much of which lives in poverty and is linguistically isolated. The partners in this cooperative pilot project will conduct outreach activities through the Hunger Awareness Resource Center, a division of the Tucson Community Food Bank. The first six months of the project will target children through the food bank. Afterwards, efforts will focus on identifying eligible children via WIC, school free lunch programs, Head Start programs, neighborhood wellness centers, child care centers, county health immunization centers, clinics and other community-based organizations.

LEAD ORGANIZATION: El Rio Community Health Center
801 West Congree Street
Tucson, AZ 85745

CONTACT: Linda Mendoza
p (520) 623-9312
f (520) 623-9034



Arizona Pilot Project

Yuma County Department of Public Health (Somerton)

INTERVENTION: Schools
Faith
Providers
Door-to-door

TARGET POPULATIONS: Adolescents
Latino/Hispanic
Migrants
Rural/Frontier
Immigrant

Pilot Overview

Outreach efforts in this pilot project will be conducted using lay health workers, or promotoras, who will make home visits. These promotoras are trained in basic health needs assessment and availability of local resources. They generally live within the communities they serve and have earned the respect and trust of the residents there. This pilot site also will work with school officials to identify and enroll older children and adolescents, because many programs already exist for infants and young children.

LEAD ORGANIZATION: Yuma County Department of Public Health
2450 South 4th Avenue, #600
Yuma, AZ 85364

CONTACT: Hugo Aguirre
p (928) 317-4673
f (928) 317-4570